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FOR IMMEDIATE RELEASE

Strategic Partnership Announcement: WIKA Expands AWC Territory to Deliver Best-in-Class Products and Services

[Baton Rouge, LA | October 23, 2023] - AWC, a leading automation and controls technology company, is excited to announce an expanded strategic partnership with WIKA USA, a leading provider of pressure and temperature measurement products, along with an extensive array of offerings encompassing level, force, flow, and calibration technology. Effective October 23rd, 2023, AWC will serve as an elite sales partner for WIKA's extensive portfolio of high-precision products and comprehensive services. AWC's experienced engineers and experts will facilitate local sales, service, and support.

WIKA's thorough assessment has determined that this strategic move will offer maximum benefits to both current and potential customers seeking these products and services. However, this partnership will not result in any changes to the manufacturing or design of WIKA's product portfolio, guaranteeing consistent quality and uninterrupted service.

WIKA and AWC, as longstanding channel partners with a trusted and established relationship spanning nearly a decade, have consistently demonstrated a shared focus on customer-centricity and unwavering commitment to delivering top-notch quality. This exciting new phase in our partnership reflects a natural progression, highlighting AWC's unwavering dedication to providing a comprehensive range of solutions.

"AWC's partnership with WIKA USA is a testament to our shared commitment to innovation and customer-centricity," says AWC Chief Executive Officer Bob Wenyon. "We are excited to expand this relationship and look forward to working together to provide our customers with the best possible solutions and support."

Our established partnership with WIKA USA ensures a seamless and efficient transition, ensuring that our valued customers will continue to have uninterrupted access to the exceptional products and services they are accustomed to.

About WIKA

With 11,200 employees, the WIKA Group is a global market leader in pressure and temperature measurement and sets the standard in the measurement of level, force, and flow, and in calibration technology. The broad portfolio of high-precision products, solutions and services makes the family-run business a strong and reliable partner. WIKA's unique experience and know-how make sensing technology smarter, add more value and prepare it for a sustainable future: This is "Smart in sensing". www.wika.us

About AWC, Inc.

AWC is a leading Automation and Controls Technology company, with 600+ employee-owners focused on delivering value in 2 main areas: Process Technology & Instrumentation and Industrial Automation. Unlike traditional distributors, AWC excels at the intersection of engineering expertise & innovative products/solutions as the authorized local sales, support, and service partner to the world's leading manufacturing partners. They offer a full suite of products, services, and integrated systems to optimize US Manufacturing and Utility operations. Founded in 1965, AWC operates 32 full-service locations across the U.S., spanning from Denver, CO to Tampa, FL, with a heavy concentration along the Gulf Coast of TX and LA. www.awc-inc.com

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